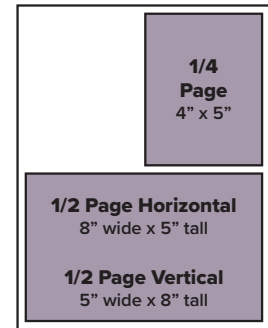
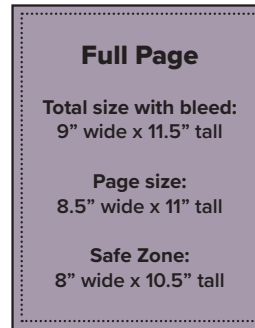


ADVERTISING RATES & SIZING

WILSON CENTER SEASON MAGAZINE

- 45,000 copies printed per issue (printed twice per year)
- Distributed directly to guests, to local businesses, and more!
- Full-color advertisements to maximize the impact of your message
- Season Magazine advertising includes rotating ad on our website

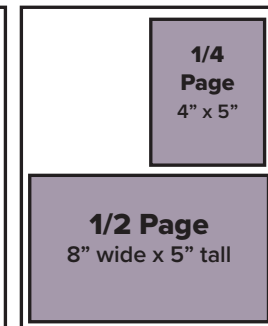
	One Issue	Two Issues
Full Page	\$3,750	\$7,500
1/2 Page	\$2,500	\$5,000
1/4 Page	\$1,250	\$2,500
Back Cover	\$6,000	\$12,000



PNC BROADWAY SHOW PROGRAMS

- Program are handed directly to guests as they enter the Wilson Center (1,500 per performance)
- Advertisements on covers (inside & outside) are full color (CMYK)
- Advertisements inside the program are black & white

	Color / B&W	Cost
Back Cover	Color	\$1,250
Full Page (inside)	B&W	\$1,000
1/2 Page	B&W	\$750
1/2 Page (<i>Inside Covers</i>)	Color	\$850
1/4 page (<i>inside</i>)	B&W	\$500

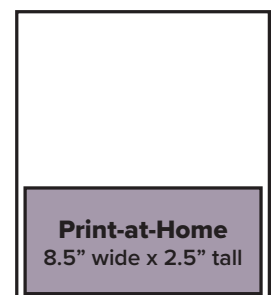
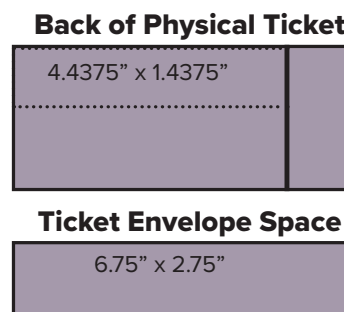


TICKETING ADVERTISING & NAMING OPPORTUNITIES

- Put your ad right in their hands!
- Puts your ad on 100,000 physical and 6,000 print-at-home tickets
- Includes rotating ad on website
- Pricing: \$10,000
- Envelope Pricing (25,000): \$5,000 (per space)

NAMING OPPORTUNITIES

- Pricing starting at \$5,000



Custom Advertising Packages are available!

For more information, fill out an ad inquiry form at WilsonCenterTickets.com/Ads